

GOP Primary Voters Support Closing the Medicaid Coverage Gap



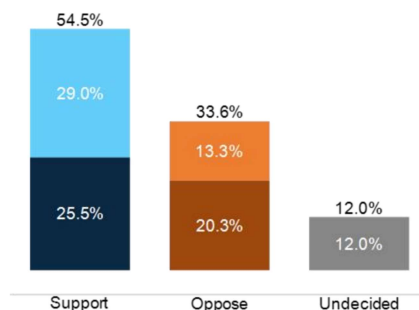
CYGNAL



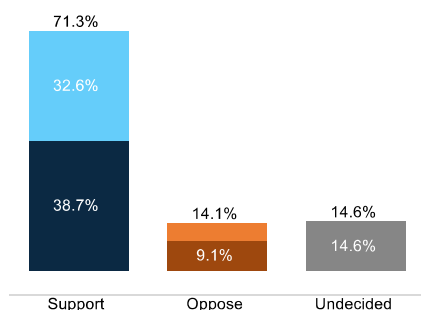
DATE: Thursday, February 22, 2024
TO: American Cancer Society Action Network
FROM: Brent Buchanan, President & Founder, Cygnal
RE: Survey of n600 Likely Republican Primary Election Voters in Mississippi

A majority of Republican primary voters support expanding Medicaid to close the coverage gap for hardworking Mississippians.

- **55%** of Republican primary voters **support Medicaid expansion** to cover individuals who earn less than the poverty line – there is **limited opposition**.
- **50%** of Republican primary voters **hold a favorable opinion of Medicaid** with less than a third of voters holding an unfavorable opinion.
- Almost **60%** of Republican primary voters **think healthcare is unaffordable** in the state.



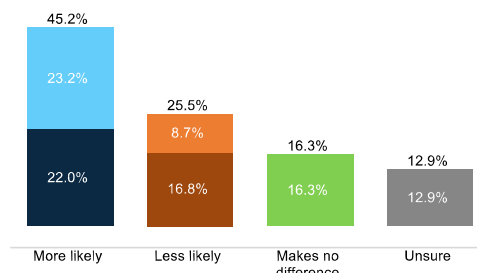
GOP voters are unaware of Mississippi tax dollars leaving the state, so they support bringing that money home.



- **Nearly two-thirds** of Republican primary voters **were unaware** that over a billion Mississippi tax dollars are spent subsidizing other states' Medicaid programs.
- **71% of Republican primary voters support** a program that allows more of Mississippi's federal tax dollars to be spent on getting hardworking Mississippians access to critical healthcare services.
- **62% say that closing the coverage gap would have a positive impact** on the state's economy.

Republican primary voters are more likely to vote for elected officials who support closing the coverage gap.

- **45%** of primary voters are **more likely to vote for an elected official who supports Medicaid expansion** and closing the coverage gap, and only 26% are less likely support them.
- This means **supporting Medicaid expansion isn't something that would hurt a legislator in a primary** (and would likely help them in a general election)
- **Lt. Gov. Delbert Hosemann** (55% favorable - 27% unfavorable) is viewed positively by Republican primary voters, so his support will be helpful for getting Medicaid expansion passed.



Methodology: On behalf of the American Cancer Society Cancer Action Network, this probabilistic survey was conducted February 19 – 20, 2024, with 600 likely Republican primary election voters in Mississippi. It has a margin of error of $\pm 3.96\%$. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely Republican primary election voter universe.



Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal is ranked as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 50 states and 17 countries on more than 3,000 corporate, public affairs, and political campaigns.