The statistics are startling—1 in 2 men and 1 in 3 women will be diagnosed in their lifetime.

Support ACS CAN’s efforts to ensure the next scientific breakthroughs reach those who need them!

2017 HIGHLIGHTS

Keynote Speaker
Dr. Daniel Haber, Director of the Massachusetts General Hospital Cancer Center

Advocacy Honorees
Henri & Belinda Termeer, Life Sciences Advocates & Philanthropists

Emcee
Dr. Mallika Marshall, Health Reporter - WBZ-TV Boston & Practicing Physician

Past Speakers Include
Dr. Douglas Lowy, Acting Director of the U.S. National Cancer Institute
MA Governor Charlie Baker
Boston Mayor Marty Walsh
U.S. Senator Elizabeth Warren
Dr. Ed Benz, President & CEO Emeritus, Dana-Farber Cancer Institute.

The American Cancer Society Cancer Action Network (ACS CAN) is the nation’s leading advocacy organization working everyday to make issues facing cancer patients a national and state priority.

The ACS CAN 10th Annual New England Research Breakfast is a premiere event that brings together more than 250 leaders from business, academia, health care, government, and life sciences communities to highlight the latest advances in cancer research and to support the mission of ACS CAN.

Translating Action Into Influence. Conquering cancer is as much a matter of public policy as it is scientific discovery. The past ten years have seen significant improvements in the way we diagnose and treat cancer but, our work is far from over. Whether it is increasing cancer research and prevention funding or improving access to health coverage, ACS CAN protects the needs of patients and families, working to ensure that our innovation ecosystem remains strong and everyone has the access to care they need to prevent, detect, and fight cancer.

Through our highly visible partnership opportunities, support for this event will highlight your company’s commitment and investment to saving more lives from cancer. The diverse audience for this event also offers networking and relationship building opportunities with leading organizations in New England.

Please consider the enclosed sponsorship opportunities and support ACS CAN in promoting future investments and discoveries in cancer research and improving access to care for all cancer patients.
2016 ACS CAN New England Research Breakfast Sponsors

Diamond Presenting Sponsor
EMD Serono

Event Sponsors
Ariad Pharmaceuticals  Infinity Pharmaceuticals, Inc.
Astellas  Lahey Health Cancer Institute
AstraZeneca  Mass General Cancer Center-
Beth Israel Deaconess Medical  Momenta Pharmaceuticals
Center  Partners Healthcare
Boston University  Purdue Pharma
Bristol-Myers Squibb  Radius Health, Inc.
Cataldo Ambulance Service  Sandoz
Dana-Farber Cancer Institute  Takeda Oncology
EYP, Inc.  TD Bank
Hologic  TESARO

Table Hosts
Acentech  Genentech  Novartis
Amgen  HarborOne Bank  Nutter McClennen & Fish
Blueprint Medicines  Idera Pharmaceuticals  Pannone Lopes Devereaux & West
BOND  ImmunoGen, Inc.  Pfizer
Boston Biomedical  The Jackson Laboratory  Ropes & Gray LLP
Boston Children’s Hospital  King Street Properties  T3 Advisors
Broad Institute  Latham and Watkins LLP  Thermo Fisher Scientific
Dana-Farber/Brigham  Massachusetts Medical Society  UMass Memorial Health Care
and Women’s Cancer Center  Massachusetts Society of  WilmerHale
EY  Clinical Oncologists
Firestone & Parson, Inc.
# 2017 Event Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsor Benefits:</th>
<th>Table Host ($3,000)</th>
<th>Bronze Sponsor ($5,000)</th>
<th>Silver Sponsor ($10,000)</th>
<th>Gold Sponsor ($25,000)</th>
<th>Diamond Sponsor ($50,000)</th>
<th>Platinum Presenting Sponsor ($100,000)</th>
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<tbody>
<tr>
<td>Reserved Seating</td>
<td>4 Seats</td>
<td>1 Table (8 seats)</td>
<td>1 Table w/ Distinguished Guest</td>
<td>2 Tables w/ Distinguished Guests</td>
<td>2 Tables w/ Distinguished Guests</td>
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<td>Signage &amp; Recognition at Event</td>
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<tr>
<td>Ad in Event Program Book</td>
<td>Quarter Page</td>
<td>Half Page</td>
<td>Full Page</td>
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<td>Logo Placement on Invitation*</td>
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* For inclusion in the event invitation, logos must be received by March 15, 2017

If you are interested in sponsoring this event or would like more information, please contact Lexa Sullivan at Lexa.Sullivan@cancer.org

Contributions or gifts to the American Cancer Society Cancer Action Network, Inc. are not tax deductible
2017 ACS CAN Corporate Membership Program

All event sponsorship at the Bronze level and above includes an annual ACS CAN Corporate Membership.

**Corporate Sponsors ($5,000 annually)**
- Issue briefings with ACS CAN Senior Leadership
- Receive ACS CAN’s monthly outreach e-newsletter
- Recognition in ACS CAN’s annual *Advocacy Accomplishments* report and on the ACS CAN website
- Local policy event sponsorship in one key market

**Corporate Friends ($10,000 annually)**
- All of the above and,
- Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
- Recognition at ACS CAN’s headquarters, in annual *Advocacy Accomplishments* report and logo on the ACS CAN website
- Local policy event sponsorships in two key markets

**Corporate Heroes ($25,000 annually)**
- All of the above and,
- Annual strategy meeting with ACS CAN Senior Leadership
- Logo placement at annual Leadership Summit & Lobby Day
- Local policy event sponsorships in three key markets

**Corporate Allies ($50,000 annually)**
- All of the above and,
- Annual one-on-one strategy meeting with ACS CAN Senior Leadership
- Opportunity to develop a custom regional strategic partnership

**Corporate Champions ($100,000 annually)**
- All of the above and,
- Annual one-on-one meeting with ACS CAN President and Senior Leadership
- Quarterly calls with ACS CAN Regional Directors, State and Local Campaign team leadership and Policy team
- Opportunity to develop a custom national strategic partnership

If you are interested in receiving more information about our 2017 ACS CAN Research Breakfast or Corporate Membership, please contact Lexa Sullivan at lexa.sullivan@cancer.org