



VIRTUAL

# CANCER ACTION DAY

MAY 14, 2020 ONLINE & BY PHONE



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## CANCER ACTION DAY

## #OHIOFIGHTSCANCER

## #MyHouse2theStateHouse



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Jeff Stephens,  
Government Relations  
Director Ohio



Dr. Mark Hurst, Medical Director

**Ohio**

**Department  
of Health**



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## Legislators of the Year

**Sen. Stephanie Kunze**



**Sen. Peggy Lehner**



# OHIO VOLUNTEER OF THE YEAR

*Cathy Blackstone*



# Thank you, Cathy!



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## Today's Policy Asks (Training Manual page 6)

- Reduce tobacco use – particularly via youth prevention – by adequately funding Ohio Tobacco Control Program in the next budget cycle
- Prevent Skin Cancer by restricting access to indoor tanning devices for those under age 18, with no exceptions. Call HB 329 for vote in House Health Committee



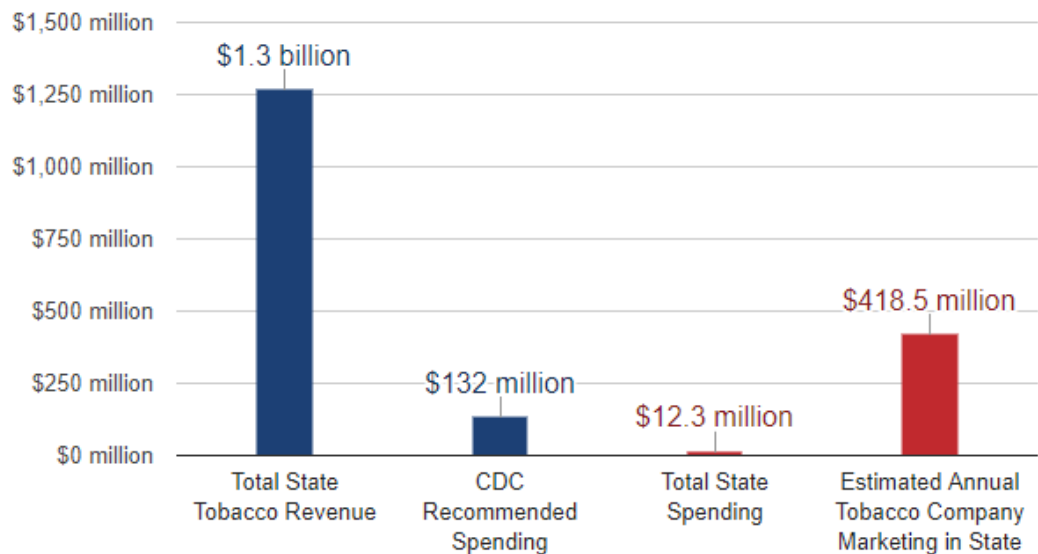
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### Ohio's Tobacco Revenue, CDC Recommended Spending, State Spending and Tobacco Industry Marketing



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## Policy Ask – Special Considerations

- COVID pandemic is forcing deep cuts to the Ohio budget through June 2021. Don't be “tone deaf.”
- Tobacco prevention investment will be enacted in the next budget cycle – beginning July 2021.
- Every additional \$1 invested in the Tobacco cessation program will save \$5 in future hospital costs.
- Increasing the funding to \$35 million/year will produce \$172.2 million in future healthcare savings.

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## Don't be Distracted!

- If asked about our position on other issues, make a note on your report back form and an ACS CAN staff member will follow up.
- “The two issues we’re discussing today are the highest impact policy priorities in Ohio for preventing cancer. We’ll send you a list of the additional bills we support.”

# Q&A

# Feed Back Forms!

**LATEST UPDATES** [See More Updates](#)

**2020 Ohio Cancer Action Day Virtual Folder**  
MAY 4, 2020 | OHIO

Thank you for participating in the American Cancer Society Cancer Action Network (ACS CAN) virtual Cancer Action Day on May 14. We know our day looks different, but together we are making a difference for cancer patients and survivors with you during our virtual day. Typically, you would receive a

**Youth E-cigarette Epidemic Prompts**  
American Cancer Society Cancer Action Network to Seek Legislation Addressing Tobacco Addiction  
JANUARY 14, 2020 | OHIO

**Without You, There Would Be No Us: Volunteer Appreciation Week 2020**  
APRIL 20, 2020 | OHIO

When asked to travel to Washington, DC with the American Cancer Society Cancer Action Network (ACS CAN) in 2005, I had no clue what adventure lay in front of me. My experience as a volunteer has truly been a blessing of years sharing my own cancer journey and encouraging elected

**We had some BIG WINS in Ohio in 2019**  
DECEMBER 30, 2019 | OHIO

With the help of advocates like you, we accomplished a great deal in Ohio this year: Ohio Cancer Action Day Volunteers helped expand eligibility for Ohio's Breast and Cervical Cancer Program as well as increase

fightcancer.org/news/2020-ohio-cancer-action-day-virtual-folder

Media Library People Edit Your Profile/Password

Supporting Factsheets for the Ohio Cancer Action Day:

- Tobacco Factsheet
- Outdoor Tanning Factsheet
- Oral Cancer Fact Sheet
- Additional Bills for Lawmakers

**Microsoft Teams Instructions:** If you would like to join our sessions on your phone/computer

**Feedback Survey:** Let us know how your meetings went today

**Schedule (all virtual calls are schedule with Microsoft Teams. You can all in like a tradition. am):**

- 9am - 10am: Welcome Session
- 10:30am - 1:15pm: Afternoon Speaker Series
- 1:30pm - 3:30pm: Wrap-up Celebration (Who do you light up HOPE for?)

Lawmaker conference calls scheduled throughout the day

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# Lauren

- Reminders for the day
- [Lauren.Coatoam@cancer.org](mailto:Lauren.Coatoam@cancer.org)
- Cell phone: call or text 330-524-0285



**Thank you and good luck. We'll see you back at noon for our speaker series**

