

## 2010 Advocacy Sample Announcements

- Did you know that Congress holds the purse strings to cancer research funding? Take action today! Sign petitions urging Congress to continue investing in life-saving cancer research funding.
- Congress holds the Purse Strings to cancer research funding. Let's urge Congress to put the Power of the Purse behind funding cancer research! Join ACS CAN to take action and learn more!
- Want to impact the future of research funding for cancer screening and treatment in America? Take out your phone and text STRIDES to 73585 today! That's text STRIDES to 73585.
- Did you know that the Federal Government is the top funder of cancer research and it is the foundation of the nation's cancer research efforts? This research offers hope for better treatment, early detection, and improved quality of life. Sign the petitions urging Congress to continue investing in life-saving cancer research funding.
- Your help is needed! As Making Strides Against Breast Cancer participants, it is critical that we urge Congress to continue funding the research that has the potential to make progress, the progress of hope. Join ACS CAN and take action today.
- Despite increased awareness about cancer, funding for cancer research has not kept pace with medical inflation, which means that current research that is on the cusp of breakthroughs will be left unseen and undiscovered. Take Action Today! Sign the petitions located a (advocacy table/ tent).
- ACS CAN, the American Cancer Society's non-partisan affiliate organization committed to changing laws to help prevent, treat, and cure cancer is asking you to join our effort by becoming a member. Come to the Advocacy booth, join ACS CAN, and help us make sure Congress know we want them to put the Power of the Purse behind cancer research funding.
- Join ACS CAN at \$20 today and receive the 2010 Premium Membership item, the *Power the Purse* pin! The Purse pin symbolize the fact that Congress holds the purse strings to cancer research funding and YOU have the voice to insist that they continue the investment.
- Your help is needed! As Making Strides Against Breast Cancer participants, it is critical that we urge Congress to continue funding the research that has the potential to make progress, the progress of hope. Join ACS CAN and take action today.
- If one American CAN battle cancer, America CAN defeat it. Become a member of our ACS CAN grassroots movement TODAY and use your voice to make strides against cancer in city halls, state capitols, and Congress.
- Put your power behind cancer research funding! Join ACS CAN today! Visit the (advocacy table/ tent) and learn about the Power of the Purse!

