

PUT THE
POWER
OF THE
PURSE
BEHIND RESEARCH



You can *make a difference* in the future of cancer research funding!

This year, the American Cancer Society Cancer Action Network (ACS CAN) and Making Strides Against Breast Cancer participants are joining together to support cancer research funding through the *Power of the Purse*. This campaign encourages participants to tell Congress to “Put the *Power of the Purse* behind cancer research” because Congress holds the purse strings to cancer research funding.

ACS CAN is encouraging participants to tell Congress to protect funding for research that will improve screenings, treatments, and patient-centered care for breast cancer. The hope is to protect research funding and continue making cancer a top national priority.

The Issue:

In the past few years alone, cancer has seen stunning **breakthroughs in prevention and screening**, as well as targeted therapies for hard-to-treat cancers.

Yet, achieving the ultimate goal of eliminating death and suffering related to cancer will require a sustained commitment to funding by our legislative leaders.

If funding for cancer research is not sustained, current research on the cusp of breakthroughs will be left unseen and undiscovered.

The Solution:

The solution is simple– you!

ACS CAN knows that research offers hope to the millions of people who face cancer, hope for better treatments, hope for opportunities to prevent and detect the disease early on, and hope for improved quality of life for those already diagnosed.

Your help is needed, to use your voice to tell Congress that continued investment in life-saving cancer research funding by the federal government *is* necessary– now.

It is critical that our lawmakers know where we stand on issues as they relate to cancer. To make a difference join ACS CAN and take action, let your elected officials know that the key to better breast cancer survival rates is research funding.

Three Things You Can Do Today!

1. **Join!** Become a member of ACS CAN by going to www.acscan.org/makingstrides today.
2. **Take Action!** Send a message to your elected officials.
3. **Stay Informed!** Text **STRIDES** to **73585** to receive messages about breast cancer initiatives



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