



Plant It Pink

2010 Sponsorship Opportunities

ACS CAN is a unique organization working with partners to energize thousands of advocates committed to making the fight against cancer a higher priority among our elected leaders at all levels of government. ACS CAN is building a volunteer movement in every community in America, empowering ordinary people to wield extraordinary power in this fight. We believe that if one person can battle cancer, then an entire nation can rise up to defeat it. With the help of partners, volunteers, and generous donors, we are prepared to engage in this fight for as long as it takes to defeat this terrible disease.

Corporate partnerships are critical to the success of our work. We look forward to building mutually beneficial, ongoing relationships that continue to leverage our mutual strengths and provide strong benefits to all. To that end, we have developed several levels of Plant It Pink Corporate Sponsorship as outlined below.

We CAN Bloom Miracles - \$5,000 & above

- Speaking opportunity at Plant It Pink Media Kick-off event in May for a company employee
- Company name and logo prominently displayed on all printed materials including posters, brochures, postcards and more
- Company name and logo prominently displayed on the Plant It Pink webpage on acscan.org
- Company name and logo included in all regional Plant It Pink campaign emails
- Company recognition at Media Kick-off and Pick-Up events
- Recognition in the ACS CAN annual accomplishments document
- Monthly ACS CAN Corporate Newsletter
- Option of 10, 50 or 100 Bulbs*

We CAN Bloom Life - \$3,000

- Company name and logo prominently displayed on all printed materials including posters, brochures, postcards and more
- Company name and logo prominently displayed on the Plant It Pink webpage on acscan.org
- Company recognition at Media Kick-off and Pick-Up events
- Recognition in the ACS CAN annual accomplishments document
- Option of 10, 50 or 100 Bulbs*

We CAN Bloom Hope - \$1,000

- Company name displayed on all printed materials including posters, brochures, postcards and more
- Company name displayed on the Plant It Pink webpage on acscan.org
- Company recognition at Media Kick-off and Pick-Up events
- Recognition in the ACS CAN annual accomplishments document
- Option of 10, 50 or 100 Bulbs*

**Please ask your ACS CAN contact about the optional bulbs!*

**Contributions or gifts
to the ACS CAN are not
tax deductible.**

**For more information or to sign up for one of these
Sponsor Opportunities, please contact Deanna at
deanna.timmons@cancer.org**