



## **ACT! Ambassador Constituent Team Overview**

**Building on the success of Celebration on the Hill in 2006, the American Cancer Society formed a workgroup consisting of Division, Relay and NGRD to explore ways to “enhance” the Society’s current advocacy volunteer structure—building on what works and moving it to the next level.**

**Heading the enhanced structure will be the State Lead Ambassador. This person will partner with the Grassroots Manager(s) and be responsible for leading, organizing, maintaining, and mobilizing the statewide Ambassador leadership team made up of all the state’s Ambassador Constituent Team (ACT!) leads to maximize ACS legislative impact in local, state, and federal campaigns.**

**While continuing to maintain current effective aspects of the advocacy structure, including the volunteer positions - Legislative Ambassadors, Envoys and Advocates - the enhanced volunteer structure focuses on a team approach to grassroots that will offer a broader opportunity for volunteers to become policy experts on issues surrounding cancer and enhance volunteer recruitment and training.**

**This enhanced structure provides the opportunity for volunteers to collaborate with the Grassroots Manager and gives volunteer managers the opportunity to manage other volunteers. The Ambassador Constituent Team will be led by the ACT! Lead who will work with the grassroots staff partner and serve as the key volunteer contact with their Member of Congress and state elected officials. The ACT! Lead also will manage team activities and recruit additional Legislative Ambassadors and Advocates.**

**The ACT! Team will be organized in each Congressional District and will include four leadership roles for other Legislative Ambassadors to assume. The four areas are:**

- **Media (e.g., planning a media event),**
- **ACS CAN (e.g., recruiting ACS CAN members in the Relay community),**
- **Act!on (e.g., organizing in-district meetings with Member of Congress), and**
- **Relay (e.g., Advocacy at Relay).**

**The ACT! Team will play a critical role in helping the American Cancer Society achieve its 2015 goals, impact public policy, and continue to help those touched by cancer.**

**To join an ACT! Team and for more information, please contact Sherry McCammon, Grassroots Manager at 410-933-5146 or [sherry.mccammon@cancer.org](mailto:sherry.mccammon@cancer.org)**